



## **CCIB Video Project 2025**

## **Request for Proposals**

ADDENDUM

## Issued June 16, 2025

NOTICE TO ALL POTENTIAL RESPONDENTS The Request for Proposals (RFP) is modified as set forth in this Addendum. The original RFP document remains in full force and effect, except as modified by this Addendum, which is hereby made part of the RFP. Respondent shall take this Addendum into consideration when preparing and submitting its Proposal.

Item	Section	Description of Changes to RFP in Addendum
1.1	BUDGET AND TIMELINES	Provide a budget and timelines regarding milestones and priorities through to completion of the project by Sept. 15, 2025. Milestones should include initial discovery conversation(s),
		concept ideation of the video, concept approval, storyboard drafting, storyboard revisions, potential travel to shooting location(s), filming of the video, footage selection, editing and completion.
1.2	TERMS AND CONDITIONS- Commencement and Termination of Services	<b>Commencement and Termination of Services</b> The work will take place from July 14 to Sept. 15, 2025.
1.3	SUBMISSION DEADLINE	<ul> <li>SUBMISSION DEADLINE</li> <li>All proposals are due by 5:00 p.m. EST on June 27, 2025. Any late proposals will not be evaluated.</li> <li>1. RFP distribution to bidders June 10, 2025</li> <li>2. Proposal submission due June 27, 2025</li> </ul>



<ul> <li>3. Interviews with top 3 bidders (Points-based), week of July 7, 2025</li> <li>4. Final bidder selection July 11, 2025</li> <li>5. Announcement of successful bidder(s) July 11, 2025</li> <li>6. Initial meeting to discuss the project, week of July 14, 2025</li> </ul>
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