



Promote your CCIB Membership Status

- Issue a press release upon receipt of CCIB and Certified Indigenous Business (CIB) certificate. This public notice will make others recognize and affirm that your company has been vetted by CCIB.
- Link the CCIB/CIB logos with the announcement of all other communications.
- Communicate the signification of being a CCIB/CIB company in internal and external newsletters.
- Speak about the certification in your company's presentation.
- Explain the significance in your company's website.

- Use the CCIB/CIB logos liberally through such mediums as:
 - Your organization's intranet
 - Company Letterhead, envelopes, faxes, receipts, bill payments, and other Stationery
 - Company promotional material, including recruitment, and marketing Materials
 - Company website, providing links to CCIB's webpage
 - Business cards
 - Presentations
 - Advertisements, such as print, online, radio, or television
 - Requests for proposals
 - Proposals
 - E-mail signature
 - Promotional items distributed at tradeshow