

# Adàwe

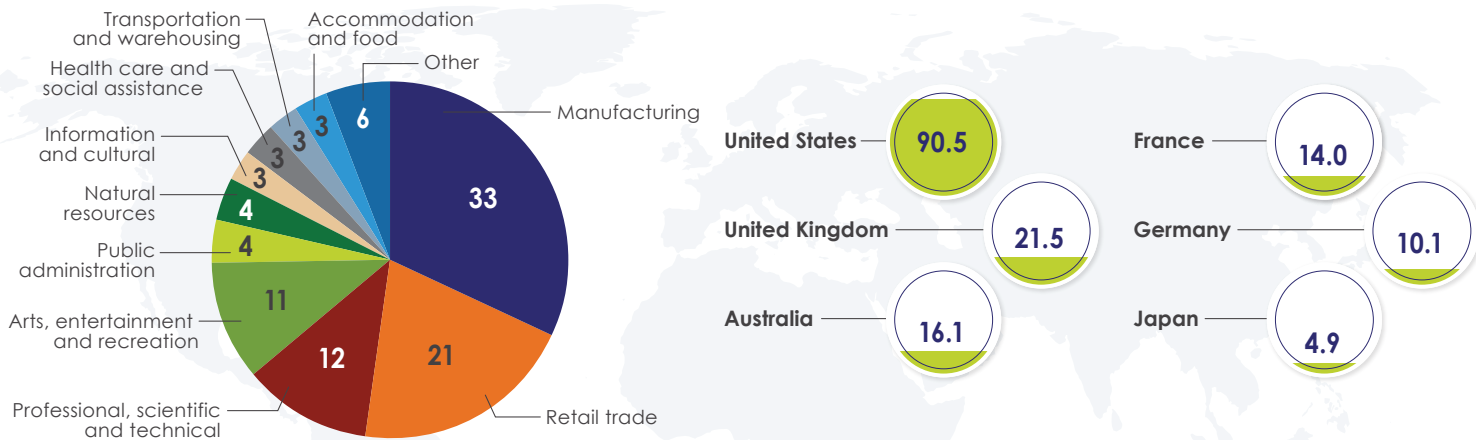
## Export experiences of Indigenous entrepreneurs

A joint report by the Canadian Council for Aboriginal Business (CCAB) and Global Affairs Canada (GAC)

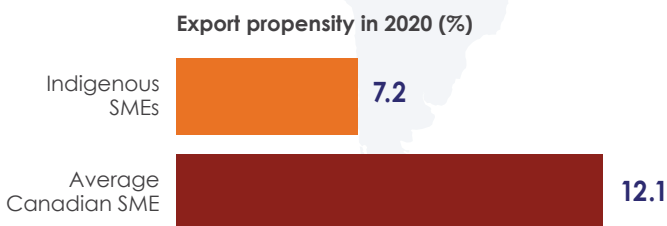


### Indigenous SME exporters play a pivotal role in Canada's connections to the world

They are active across a diverse range of industries and they export to markets all over the world



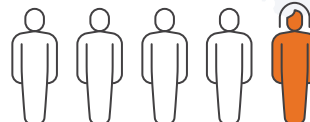
Compared to the average Canadian SME, Indigenous SMEs export at a lower rate but they are more likely to be majority women-owned



Nearly **2 in 5 Indigenous SME exporters** are majority women-owned



Less than **1 in 5 Canadian SME exporters** are majority women-owned



### Firm location and business activity can influence their likelihood of exporting...



Remoteness is linked to **65%** lower odds of exporting for Indigenous SMEs



E-commerce is tied to **6 times higher** odds of exporting



Scan to read the full report

The CCAB and GAC's Office of the Chief Economist have partnered together to better understand the experiences of Indigenous exporters. We heard from 2,603 Indigenous firms in what is one of the largest Indigenous business surveys ever done in Canada. It covered every province and territory, and heard from First Nations, Inuit and Métis Peoples. Adàwe is an Algonquin word that means "to trade" and is the first of two reports analyzing the results of this collaboration.