



CANADIAN COUNCIL FOR ABORIGINAL BUSINESS (CCAB)

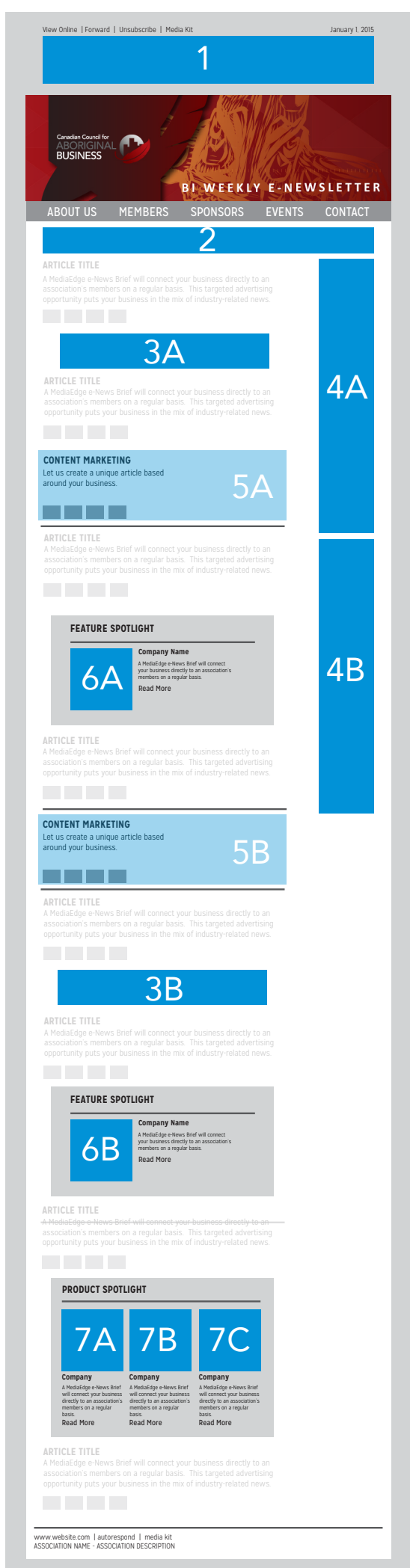
5,000 ABORIGINAL BUSINESSES, ABORIGINAL COMMUNITY OWNED ECONOMIC DEVELOPMENT CORPORATIONS AND COMPANIES OPERATING IN CANADA.

CCAB is a national member-based organization. We are a business catalyst: we make great things happen for business. Our members include Aboriginal businesses, community owned Economic Development Corporations, and companies operating in Canada.

CCAB is a non-partisan/non-profit organization. It is largely supported through corporate funding, event sponsorship, and membership dues, with some support from Government for Research and Program Development.”

BENEFITS OF E-NEWS ADVERTISING

1. Direct targeted reach
2. Association backed publication
3. Adaptable interactive advertising
4. Measurable results
5. Free creative services available



ALL ADS MUST BE 72 DPI GIF, PNG OR JPG ONLY RGB. NO ANIMATED ADS FOR E-NEWS.

1 LEADERBOARD
728 X 90 PIXELS **\$3000**

2 PENCIL
728 X 45 PIXELS **\$2750**

3A TOP BANNER
468 X 60 PIXELS **\$2500**

3B BANNER 2
468 X 60 PIXELS **\$2250**

4A SKYSCRAPER 1
120 X 600 PIXELS **\$2750**

4B SKYSCRAPER 2
120 X 600 PIXELS **\$2500**

5A CONTENT MARKETING 1 **\$5250**

5B CONTENT MARKETING 2 **\$5250**

6A FEATURE SPOTLIGHT 1
125 X 125 PIXELS + 65 WORDS **\$2250**

6B FEATURE SPOTLIGHT 2
125 X 125 PIXELS + 65 WORDS **\$2000**

7A PRODUCT SPOTLIGHT 1
125 X 125 PIXELS + 35 WORDS **\$1750**

7B PRODUCT SPOTLIGHT 2
125 X 125 PIXELS + 35 WORDS **\$1750**

7C PRODUCT SPOTLIGHT 3
125 X 125 PIXELS + 35 WORDS **\$1750**

7 BI-WEEKLY ISSUES



FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT

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