



CANADIAN COUNCIL FOR ABORIGINAL BUSINESS (CCAB)

5,000 ABORIGINAL BUSINESSES, ABORIGINAL COMMUNITY OWNED ECONOMIC DEVELOPMENT CORPORATIONS AND COMPANIES OPERATING IN CANADA.

CCAB is a national member-based organization. We are a business catalyst: we make great things happen for business. Our members include Aboriginal businesses, community owned Economic Development Corporations, and companies operating in Canada.

CCAB is a non-partisan/non-profit organization. It is largely supported through corporate funding, event sponsorship, and membership dues, with some support from Government for Research and Program Development."

BENEFITS OF E-NEWS ADVERTISING

- 1. Direct targeted reach
- 2. Association backed publication
- 3. Adaptable interactive advertising
- 4. Measurable results
- 5. Free creative services available

	w Online Forward Unsubscribe Media Kit			January 1, 2015	
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Constan Council for ABORIGINAL BUSINESS		BI WEEKL	Y E-NEW	/SLETTER	
ABOUT US MI	EMBERS	SPONSORS			
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CONTENT MARKETING Let us create a unique arl around your business.		5.	A		
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ALL ADS MU	ST BE 72 DPI GIF, PNG OR JPG ONLY RGB. NO ANII	MATED ADS FOR E-NEWS.
1	LEADERBOARD 728 X 90 PIXELS	\$3000
2	PENCIL 728 X 45 PIXELS	\$2750
3A	TOP BANNER 468 X 60 PIXELS	\$2500
3B	BANNER 2 468 X 60 PIXELS	\$2250
4A	SKYSCRAPER 1 120 X 600 PIXELS	\$2750
4B	SKYSCRAPER 2 120 X 600 PIXELS	\$2500
5A	CONTENT MARKETING 1	\$5250







ARTICLE TITLE



www.website.com | autorespond | media kit ASSOCIATION NAME - ASSOCIATION DESCRIPTION

5B **CONTENT MARKETING 2**

FEATURE SPOTLIGHT 1 6A 125 X 125 PIXELS + 65 WORDS \$2250

\$5250



\$2000

PRODUCT SPOTLIGHT 1 7A 125 X 125 PIXELS + 35 WORDS

\$1750

PRODUCT SPOTLIGHT 2 7B 125 X 125 PIXELS + 35 WORDS

\$1750

PRODUCT SPOTLIGHT 3 125 X 125 PIXELS + 35 WORDS \$1750

7 BI-WEEKLY ISSUES



FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT

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