

Promote your CCAB Membership Status

- Issue a press release upon receipt of CCAB and Certified Aboriginal Business (CAB) certificate. This public notice will make others recognize and affirm that your company has been vetted by CCAB.
- Link the CCAB/CAB logos with the announcement of all other communications.
- Communicate the signification of being a CCAB/CAB company in internal and external newsletters.
- Speak about the certification in your company's presentation.
- Explain the significance in your company's website.
- Use the CCAB/CAB logos liberally through such mediums as:
 - ✓ Your organization's intranet
 - ✓ Company Letterhead, envelopes, faxes, receipts, bill payments, and other stationery
 - ✓ Company promotional material, including recruitment, and marketing materials
 - ✓ Company website, providing links to CCAB's CCAB/CAB webpage
 - ✓ Business cards
 - ✓ Presentations
 - ✓ Advertisements, such as print, online, radio, or television
 - ✓ Requests for proposals
 - ✓ Proposals
 - ✓ E-mail signature
 - ✓ Promotional items distributed at tradeshow