

Canadian Council for
ABORIGINAL
BUSINESS



**OUTLAND
YOUTH
EMPLOYMENT
PROGRAM**

Success After Camp:

**Analyzing Economic and Social Outcomes among
Outland Youth Employment Program Participants**

ABOUT OYEP:

Outland, a division of Dexterra supplies and operates full-service remote workforce housing solutions in dozens of remote locations across the country for the natural resource industry and the Canadian Government. As part of Outland's commitment to support Indigenous communities, the Outland Youth Employment Program (OYEP) took shape in 2000.

OYEP is a comprehensive and intensive natural resources training program aimed at Indigenous youth. As one of the largest, most sustained private Indigenous youth training and education offerings in Canada, OYEP has supported youth from over 103 Indigenous communities, with more than 590 program graduates.

INCOME

On average, OYEP participants reported higher annual earnings than comparable Indigenous populations in Ontario.



19%
of Indigenous OYEP participants between 15-24 years old earn over \$30,000



8%
of the comparable Indigenous population in Northern Ontario are in this income bracket



7%
of Indigenous OYEP participants between 25-34 years old reported earning less than \$10,000



24%
of the comparable Indigenous population in Northern Ontario reported earning less than \$10,000



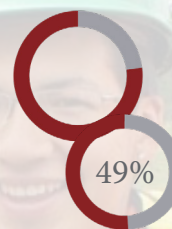
69%
of OYEP participants reported earning between \$20,000-\$59,999



41%
of the comparable Indigenous population in Northern Ontario were in this income range

EMPLOYMENT

OYEP participants reported 30% higher employment rates.



77%
of OYEP participants are employed compared to 49% of the total Indigenous population

100%

of those surveyed said they either "strongly agree" or "agree" that OYEP provided tools for employment they would not have been able to access otherwise.

EDUCATION

On average, OYEP participants had higher levels of education training than comparable Indigenous population in Ontario.



39%
of OYEP participants aged 25-34 completed some form of university education



13%
of the comparable Indigenous population in Northern Ontario have completed some form of university education



80%
of OYEP participants sampled across both cohorts have completed high school



63%
of Indigenous peoples in the same age groups across all of Ontario have completed high school

OYEP participants aged 15-24 are more likely than a comparable Indigenous population to have finished high school, received an apprenticeship or certificate, or obtained a university certificate below a bachelor's degree.

ABOUT THE RESEARCH:

After 20 years of successful OYEP programming, Outland and the Canadian Council for Aboriginal Business (CCAB) endeavored to measure the economic impacts of the Indigenous youth participants. The CCAB, a national Indigenous not-for-profit, conducted a research project to analyze the income, education, employment, and personal development outcomes of 76 Indigenous youth participants from the Ontario OYEP camps. The results from the survey of the program participants were compared to data on Indigenous people from the same census divisions and Indigenous communities.

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