

WHAT CCAB RESEARCH CAN DO FOR YOU



CCAB Research has expertise in translating information – to insights – to action. Providing data-driven policy recommendations for all levels of government, Indigenous and non-Indigenous business, and academic leaders.

Our team provides custom-designed research projects to suit your individual needs. Currently, CCAB research projects report on the size and scope of the Indigenous economy as related to:

- Procurement of Indigenous businesses;
- Indigenous trade and export;
- Indigenous participation in technology, innovation and the future of work;
- Community economic development; and
- Various other region and sector specific topics.

CCAB research is impact focused. Our work has been used to develop policies and programs for Federal and Provincial governments, Corporate Canada and to support Indigenous communities and companies. By identifying how Indigenous businesses could be taking part in your supply chains, making direct connections through networking events or developing customized business lists of relevant Indigenous companies, our research can help unlock potential and forge meaningful relationships with Indigenous peoples, businesses and communities for your organization.

Research Activities Menu

PRODUCT	DESCRIPTION	PRICE*
<p>Business List:</p> <p>CCAB Research can provide targeted selections from our comprehensive Indigenous business directory to aid in fulfilling supply chain and business development needs.</p>	<ul style="list-style-type: none"> • Targeted list of 10-25 firms according to relevant sector and location needs • Approx. 10,000 Aboriginal business names, including contact information 	\$3,000-5,000
<p>Roundtable & Forum:</p> <p>CCAB can provide options for small-scale events, such as roundtable discussions and focus groups. Intimate events with business professionals and industry experts can provide valuable insight into relevant client topics.</p>	<ul style="list-style-type: none"> • Pricing based on theme, sector, and location requirements • Participants can include Indigenous entrepreneurs and business professionals, corporate sector, government, think tanks and academic leaders • 20-45 guests 	\$15,000-45,000
<p>Large Event:</p> <p>CCAB can provide options for large-scale events with a guestlist of 80-120 guests, including members of the Indigenous business, corporate sector and academia. Events will be targeted relative to the chosen theme/subject and can include informative and interactive aspects, such as presentations, panel discussions, break-out groups, networking opportunities, etc.</p>	<ul style="list-style-type: none"> • Pricing based on theme or objective, sectors, and location • Fees include: event planning, logistics, speaker recruitment, branding and event promotion, day-of execution, etc. • Attendee recruitment from CCAB's Indigenous business, corporate and government networks • High profile speakers and industry experts • 80-120 guests 	\$60,000-150,000
<p>Preliminary Research Report:</p> <p>CCAB Research can collect preliminary data from individual in-person interviews, online and telephone surveys, or focus groups, leveraging our network of Indigenous entrepreneurs and professionals across Canada. Research reports are typically completed within 4 to 6-month timelines and include a minimum of 30 participants.</p>	<ul style="list-style-type: none"> • Preliminary research providing analysis of existing CCAB data on Indigenous entrepreneurs, Economic Development Corporations, Community Leadership, etc. or collecting new information through selected methodology, research questions and goals • Report to include data analysis and qualitative input (10-15 pages) 	\$25,000-40,000
<p>Comprehensive Research Report:</p> <p>CCAB can provide more in-depth, comprehensive research reports that include a broader range of survey questions, various data-gathering strategies, and increased sample size to produce qualitative and quantitative insights. Research reports are typically completed in a 10 to 12-month period and include a minimum of 50 participants.</p>	<ul style="list-style-type: none"> • Extensive Research Report with large sample size, in-depth analysis and additional case studies depending on theme • Cost includes research, analysis, report drafting, marketing and communications, research promotion and report launch depending on funder requirements • Report to include in-depth quantitative and qualitative analysis and case studies (20+ pages) 	\$40,000-130,000

**All prices shown above are based on average size of CCAB projects. Budgets are flexible to meet client needs and will differ based on scope, timeline and deliverables.*

For more information, contact:
 Max Skudra, Director, Research & Government Relations
 416.961.8663 ext. 232.
 mskudra@ccab.com