

Progressive Aboriginal RELATIONS



Canadian Council for Aboriginal Business (CCAB) Announces 2018 Progressive Aboriginal Relations (PAR) Program Certified Companies

Toronto, ON – September 20, 2018 – Eight prominent Canadian corporations achieved certification as Progressive Aboriginal Relations (PAR) Program Companies in 2018, according to the Canadian Council for Aboriginal Business (CCAB).

PAR Program Certified Companies undergo rigorous independent certification to confirm they are acting to establish strong and on-going working relationships that create wealth for Indigenous businesses and communities.

The PAR program includes an online management and reporting tool that supports participating companies' efforts towards progressive improvement in Aboriginal relations, and a certification program that confirms corporate performance in Aboriginal relations at the bronze, silver or gold level.

The PAR Program provides a high level of assurance through the independent, third party verification of company reports on measurable outcomes and initiatives in four performance areas: Leadership Actions, Employment, Business development, and Community Relationships. These verified reports are then reviewed by an independent jury of Aboriginal business people who assign the final certification level.

“These PAR Program Certified Companies have demonstrated they place high value on the importance of positive relationships and partnerships with Aboriginal communities and businesses,” says JP Gladu, CCAB’s president and CEO. “When Aboriginal peoples see the PAR logo, they know these companies are good business partners, great places to work and are committed to advancing the prosperity of Aboriginal communities.”

The 2018 list of Progressive Aboriginal Relations Program Certified companies includes:

Alberta-Pacific Forest Industries Inc. – Gold
BC Housing – Gold
BC Hydro – Gold
Bee-Clean Building Maintenance Inc. – Gold
Canadian National Railway Company – Bronze
Horizon North Logistics Inc. – Bronze
Ontario Power Generation – Silver
Syncrude Canada Ltd. – Gold

About CCAB

CCAB is committed to the full participation of Indigenous peoples in Canada's economy. A national, non-partisan association, CCAB offers knowledge, resources and programs to both Aboriginal and non-Aboriginal owned companies that foster economic opportunities for Indigenous peoples and businesses across Canada.

For more information, please:

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