

## **Media Release**

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## The Canadian Council for Aboriginal Business announces new partnership with Metrolinx

**TORONTO** — **October 10, 2017** — The Canadian Council for Aboriginal Business (CCAB) is announcing a new partnership with Metrolinx.



"The value of this relationship is about the work we will do together. This partnership will help us deliver big projects while keeping the Indigenous people of Canada in mind and we will gradually bring this into public consciousness and our procurement code of conduct." -Robert Siddall, President & Chief Executive Officer (interim) of Metrolinx.

"The Canadian Council for Aboriginal Business (CCAB) is excited about our new partnership with Metrolinx. We see a bright future ahead where sharing in the business potential of people on the move creates opportunity through the power of procurement and business growth. Welcome aboard Metrolinx, we sincerely look forward to building a lasting partnership in the years ahead." -JP Gladu, President and CEO of The Canadian Council for Aboriginal Business.

Metrolinx intends to partner with CCAB's Progressive Aboriginal Relations (PAR) Certified Companies to deliver their big projects which ties in with Metrolinx's sustainability and environmental objectives.

CCAB's PAR program encourages companies to evolve and participate in a growing Aboriginal business economy across Canada. The fastest growing segment of Canada's population comes within its Aboriginal community, which is also becoming increasingly urbanized. The four performance areas of **Leadership Actions, Employment, Business Development, and Community Relationships** provide a foundation for the PAR program and represent the core components to successful positive business relations with the Aboriginal community.

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## About the Canadian Council for Aboriginal Business (CCAB):

CCAB is committed to the full participation of Aboriginal people in Canada's economy. A national non-profit, non-partisan association, CCAB offers knowledge, resources, and programs to both mainstream and Aboriginal owned companies that foster economic opportunities for Aboriginal people and businesses across Canada. For more information on CCAB, go to: <u>https://www.ccab.com/</u>

## About Metrolinx:

Metrolinx is planning, building and delivering hundreds of projects and services across the Greater Toronto and Hamilton Area to move the region forward, and provide residents and businesses with a transportation system that is modern, efficient and integrated. Find out more about Metrolinx's <u>Regional Transportation Plan for the GTHA</u>. Find out more about <u>GO Transit</u>, <u>PRESTO</u>, and <u>Union Pearson Express</u>, divisions of Metrolinx.

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