



Canadian Council for
**ABORIGINAL
BUSINESS**



Media Advisory

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“Aboriginal Partnerships Matters” Keynote Presentation & Networking Reception

This keynote presentation will discuss how partnerships are beneficial to:

- facilitating access to networking, financing and capital;
- fostering relationships between Aboriginal Economic Development Corporations (EDCs) and corporate Canada;
- increasing Aboriginal procurement in access to opportunities and capacity growth; and,
- identifying future trends in human resources, environmental impacts, and the global economy.

Who: Keynote Speaker - Ken Coates, Senior Fellow in Aboriginal and Northern Canadian Issues, MacDonald-Laurier Institute and Canada Research Chair in Regional Innovation, Johnson-Shayama Graduate School of Public Policy

When: Thursday, November 19th, 2015, 5pm – 9pm

Why: Aboriginal partnerships are fundamental to the advancement of resource development and a healthy economy that creates equitable prosperity for all Canadians. With over \$650 billion dollars being invested in Canada over the next decade, how can the alignment of Aboriginal partnerships take advantage of current geographic, demographic and legal rights? There is an opportunity for Canada to re-think its current relationship model and approach with Aboriginal communities. If Canada wants to be a strong global competitor, policy changes in access to financing, capital, and procurement opportunities are needed. Additionally, the empowerment and advancement of Aboriginal organizations is critical to growth.

Where: Sawridge Inn & Conference Centre, Fort McMurray, AB

How: For interviews or additional information, please contact:
Lynda Keith, Senior Manager, Sponsorship and Events, lkeith@ccab.com, 416-961-8663 ext. 224

This event represents a valuable opportunity to capture images of our keynote speakers learn more about Aboriginal business and the Canadian resource sector and the role and influence of the Canadian Council for Aboriginal Business.

About CCAB

CCAB is committed to the full participation of Aboriginal peoples in Canada’s economy. A national non-profit, non-partisan association, CCAB offers knowledge, resources, and programs to both Aboriginal and non-Aboriginal owned companies that foster economic opportunities for Aboriginal peoples and businesses across Canada.

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