



Indigenous Communication in the Digital World: Economic Realities and Challenges

What explains the unprecedented growth of Aboriginal media in Canada and what shape will it take in the future as the digital world continues to evolve? These questions and more will be considered at a panel discussion on March 23, 2016, hosted by the University of Winnipeg, and the Canadian Council for Aboriginal Business (CCAB), with generous support from the Social Sciences and Humanities Research Council of Canada (SSHRC). Two expert panels will discuss the current Aboriginal media landscape, the exciting future for Aboriginal media that lies ahead, and the role both play in bridging economic and cultural divides in an era of reconciliation.

Who: **Morning Session**

Kim Wheeler — writer, associate producer of Unreserved on CBC Radio One
Chris Spence — entrepreneur/owner, Chagoosh Media
Leslie Lounsbury — owner/publisher, SAY magazine
Michael Hutchinson — host, producer, APTN

Afternoon Session

Dr. Wanda Wuttunee — Professor, Dept. of Native Studies, University of Manitoba
Dr. Jacqueline Romanow — Chair, Dept. of Indigenous Governance, University of Winnipeg
Dr. Ian Mauro — Professor, Dept. of Geography, University of Winnipeg

When: Wednesday, March 23, 2016, 8:30am to 4:30pm.

Where: Convocation Hall, the University of Winnipeg

How: **For interviews, please contact:**
Andre Morriveau, Director, Awards and Communications at amorriveau@ccab.com or call 647.970.7661.

For additional information, please contact:
Karen Travers, Research Coordinator at ktravers@ccab.com or call 416.961.8863 x 236

About CCAB

The Canadian Council for Aboriginal Business (CCAB) is committed to the full participation of Canada's Aboriginal peoples in Canada's economy. A national non-profit, non-partisan association, CCAB offers knowledge, resources, and programs to both Aboriginal and non-Aboriginal-owned companies that foster economic opportunities for Aboriginal peoples and businesses across Canada.

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