



Media Advisory

FOR IMMEDIATE RELEASE | October 22, 2015

CCAB presents the Aboriginal Economic Development Conference

- learn from knowledgeable and experienced CEOs, Senior Executives and Aboriginal leaders;
- engage in discussions on a variety of topics relevant to Aboriginal Economic Development Corporations (AEDCs); and
- network with both Canadian businesses and AEDCs;

Who: **Morning Keynote Speaker** — Chief Darcy Bear, Whitecap Dakota First Nation
Afternoon Keynote Speaker — Tim Gitzel, President and CEO, Cameco
Dinner Keynote Speaker — Keith Martell, Chairman and CEO, First Nations Bank of Canada
20 of Canada's top business professionals will participate in panel discussions

When: Thursday, November 26th, 2015, 8:00am – 8:15pm

Why: Community-owned AEDCs are emerging as economic powerhouses on the Canadian business landscape. Our expert panels and keynotes will speak to the unique challenges and opportunities facing AEDCs across Canada. AEDCs have been tremendously successful, locally and globally. Like any strong business entity, they continue to explore opportunities to grow by building partnerships with their own communities, with Canadian businesses, and with businesses around the world. This event will provide an opportunity better understand what drives that success.

Where: TCU Place, Saskatoon's Arts & Convention Centre, Saskatoon, SK

How: For interviews or additional information, please contact:
Lynda Keith, Senior Manager, Sponsorship and Events, lkeith@ccab.com, 416-961-8663 ext. 224

About CCAB

The Canadian Council for Aboriginal Business (CCAB) is committed to the full participation of Aboriginal peoples in Canada's economy. A national non-profit, non-partisan association, CCAB offers knowledge, resources, and programs to both Aboriginal and non-Aboriginal owned companies that foster economic opportunities for Aboriginal peoples and businesses across Canada.

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