Progressive Aboriginal RELATIONS



Canadian Council for Aboriginal Business Announces 2015 Progressive Aboriginal Relations Program Certified Companies

Toronto, ON – August 20, 2015 - The Canadian Council for Aboriginal Business (CCAB) is pleased to announce the 2015 list of Progressive Aboriginal Relations Program Certified companies.

Established in 2001, the Progressive Aboriginal Relations (PAR) program includes an online management and reporting tool that supports participating companies' efforts towards progressive improvement in Aboriginal relations, and a certification program that confirms corporate performance in Aboriginal relations at the bronze, silver or gold level.

The PAR Program provides a high level of assurance through the independent, third party verification of company reports on measurable outcomes and initiatives in four performance areas: employment, business development, community investment and community engagement. These verified reports are then reviewed by an independent jury of Aboriginal business people that assign the final certification level.

CCAB President and CEO JP Gladu stated, "Congratulations to this year's PAR Program Certified companies who have demonstrated that they value the importance of positive relationships and partnerships with Aboriginal communities and businesses. When Aboriginal peoples see the PAR logo, they know that these companies are good business partners, great places to work, and are committed to prosperity in Aboriginal communities."

The 2015 list of Progressive Aboriginal Relations Program Certified companies includes the following:

- Alberta Pacific Forestry Industries (PAR Gold)
- Bee Clean Building Maintenance Inc. (PAR Silver)
- BC Housing (PAR Gold)

- BC Hydro (PAR Gold)
- Britco LP (PAR Bronze)
- Carillion Canada (PAR Bronze)
- Domcor Health Safety & Security Inc.(PAR Bronze)
- Enbridge Pipelines Inc. (PAR Silver)
- IBM Canada (PAR Gold)
- Nexen Energy ULC (PAR Silver)
- Ontario Power Generation (PAR Silver)
- Roche Ltd. (PAR Silver)
- Shell Canada (PAR Gold)
- Syncrude Canada Ltd. (PAR Gold)

For more information, please contact:

Joseph A Bastien Senior Manager, Programs Canadian Council for Aboriginal Business 416-961-8663 ext 230 jbastien@ccab.com

Andre Morriseau
Director, Awards and Communications
Canadian Council for Aboriginal Business
416-961-8663 ext 240
amorriseau@ccab.com