

Jayne Behm Bio 2025:

Jayne Behm is a proud Edmontonian whose passion for creating unforgettable experiences led her to graduate from NAIT with a dual focus in Special Events Management and Business Marketing. With a rich background in the hospitality industry, Jayne brought her energy and expertise to The River Cree Resort & Casino, where she has worked for over 12 years, taking on multiple roles in Events and Marketing. Today, she serves as the Director of Marketing, driving bold campaigns and unforgettable guest experiences. When she's not working, you'll likely find Jayne chasing adventure in the mountains or on a softball diamond!