Since joining BDC as the Vice President of Inclusive Entrepreneurship in June 2023, Fatiha has been at the forefront of a national strategy designed to dismantle barriers and meet the needs of underserved and diverse clients. Her team is dedicated to providing more and better support to entrepreneurs who face challenges such as unconscious bias, discrimination, and lack of funding.

Fatiha's passion for entrepreneurship and her commitment to helping businesses succeed are evident in her impressive career. Before BDC, she held several leadership roles at BMO Financial Group, including National Director of Industry and Zero Barriers to Business Programs. Her unique perspective as a first-generation Canadian of Moroccan descent fuels her dedication to fostering diversity, equity, and inclusion within Canada's entrepreneurial communities.

Under her leadership, BDC's Inclusive Entrepreneurship team is not just breaking down barriers but also creating opportunities for diverse entrepreneurs to thrive and grow their businesses. Fatiha is a fervent advocate for ensuring equal access to financing and advice for underrepresented entrepreneurs, making her a powerful force in the world of inclusive entrepreneurship.