

CPABC Representative

Bio: Simone Leonard is the Executive Vice President, Learning and Engagement at CPABC. Simone and her team are responsible for the learning programs developed and delivered for CPAs, the overall engagement and satisfaction of our members, students and employers who train our students.

Simone has worked for the profession since 2006 and has led and served on several legacy and CPA national, provincial, and regional workgroups and committees that have, and continue to shape the profession's educational content, practices and policies.

Prior to working for the profession, Simone was the senior financial officer for a publicly traded, Canadian company where she oversaw all accounting and finance functions for the organization and partook in, and supported its growth through mergers and acquisitions. In her earlier accounting career she held a variety of accounting and finance positions in other privately held for-profit and not-for-profit organizations, and as a student, also had an opportunity to work within public practice for KPMG.

In addition to her CPA designation, Simone holds an MBA from SFU's Executive MBA Program and enjoys serving community through volunteer board work for a local non-profit and through contributing her time to mentorship programs offered through the Greater Vancouver Board of Trade.

